# PANTONE® Color Extended Combo 2015-0098



## Overview

Color Extended Combo combines Formula Guide Coated & Uncoated, Color Bridge Coated & Uncoated, and the new Extended Gamut Guide in a portable and protective carrying case. This set allows brand managers and designers to compare Pantone spot colors to their CMYK and Extended Gamut (CMYK+OGV) equivalents when deciding whether spot or process printing is acceptable for color achievability in marketing materials, signage, and packaging.

### **Format**

- Five portable, handheld fan decks and one 4GB chip drive for digital file storage in a convenient case
- Printed on the most commonly used paper stock weights (100 lb for coated and 80 lb for uncoated)
- Color Bridge and Extended Gamut guidesare printed to ISO Certification so colors can be consistently reproduced
- Lighting Indicator pages demonstrate when lighting conditions are suitable for color evaluation

### Color

- 1,867 total spot colors, 1,845 four-color process colors, and 1,729 seven-color process equivalents
- Extended gamut process printing technology allows for ~90% better Pantone spot color matches over CMYK by adding Orange, Green and Violet to the color gamut
- Extended Gamut technology allows for ~90% better Pantone spot color matches over CMYK by adding Orange, Green and Violet to the color gamut
- Each color displayed with coordinating numbers and ink formulations, HEX and/or RGB values
- Colors arranged in chromatic format, with index at the back of guide indicating numeric location

# Application

Use Case: comparing spot-to-process color and for digital design, animation, and packaging

- Allows for side-by-side comparison of Pantone spot colors verses CMYK verses CMYK+OGV
- Includes ink formulations, HEX, and RGB values for Pantone graphic spot colors
- Inclusion of Formula Guide provides full-bleed visualization of Pantone spot colors, which is not included in the Bridge-to-Seven bundle
- · Offers a cost-saving bundle verses purchasing guides independently

Inspiration
Creation
Production & Evaluation