

# PANTONE® Metallic Guide Set GP1507

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All Things Creative

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## Overview

Including our complete collection of essential, eye-catching, and dazzling spot colors with their corresponding ink formulations, the Metallic Guide Set includes our Metallics and Premium Metallics guides. Use this set for branding, packaging, marketing materials, and signage when distinctive, high-quality and luxurious design details are required.

## Format

- Two portable, handheld fan decks
- Printed on the most commonly used coated paper stock weight (100 lb)
- Lighting Indicator page demonstrates when lighting conditions are suitable for color evaluation

## Color

- Complete collection of impactful and refined metallic colors for creating noticeable designs
- 301 traditional metallic and 300 high-luster, durable premium metallic spot colors
- Base inks shown with and without gloss aqueous coating
- Each color displayed with coordinating numbers and ink formulations
- Colors arranged in chromatic format, with index at the back of guide indicating numeric location

## Application

*Use Case: logos & branding, packaging, signage, marketing materials*

- Premium Metallics are easy to coat and print without loss in luster, tarnishing, leaching or blemishing
- Broadens and complements the traditional spot color palette (as found in Formula Guide)

Inspiration

Production & Evaluation